



Ramadan Sponsorship Packages

Presented by ADAMS Center

Overview

The ADAMS Center, located in Northern Virginia, is committed to serving the growing Muslim community by addressing its spiritual, social, educational, and socio-economic needs. Our mission includes offering a wide variety of educational and community-building activities for children, youth, and families. In addition, we operate a full-time health clinic and coffee shop, both open to the public.

Serving over 35,000 members through six permanent locations and seven satellite locations, we offer 11 nightly Taraweeh prayers throughout Ramadan, as well as 33 Friday sermons in the summer and 30 in the winter.

Opportunity

This Ramadan, ADAMS Center invites organizations to sponsor and connect with our vibrant community. Sponsorship provides an opportunity to raise awareness for your cause and promote your initiatives during key community events, including Taraweeh prayers, special gatherings, and more.

By becoming a sponsor, your organization will be prominently featured at these events, inspiring others to support both your mission and the community. This partnership is a chance to make a meaningful impact and help empower our shared values this blessed month.

Sponsorship Packages

1. Iftar Sponsorship

By sponsoring a community Iftar at an ADAMS (All Dulles Area Muslim Society) location, you have the unique opportunity to contribute to a meaningful tradition that brings the community together during the blessed month of Ramadan. Your sponsorship will help provide an open and welcoming space for local families and individuals to break their fast, share in the spirit of generosity, and strengthen bonds within the community.

Benefits for Iftar Sponsors

- Booth at the designated location available from Maghrib to post-Taraweeh (Weekdays/Weekends)
- Flyers & promotional material distribution at the booth
- Acknowledgment by the Imam during Maghrib prayer
- 5-minute appeal before Isha' prayers (no active fundraising)
- Ability to collect donations via credit card machine at the table only for non-profit organizations.
- No active selling of products allowed.
 - **Sterling:** Up to 900 iftars served - \$5,500
 - **Sully:** Up to 350 iftars served (Weekends Only) - \$4,550
 - **Ashburn:** 250 – 400 Iftar meals served on daily basis \$4,500
 - **Leesburg:** 150-180 Iftar meals/day: \$2,000
 - **Fairfax:** 200 Iftar meals (weekend and last 10 nights only) - \$3300
 - **Gainesville:** \$1500

2. Hosting a Special Event ADAMS Center

- **Post-Taraweeh Public Event** in collaboration with ADAMS Center.
(Limited to 2 events per branch and 1 per organization)
 - Host an event following Taraweeh prayers
 - Promotional booth throughout the day (with credit card machines; no cash boxes)
 - Appeal during 4 Jummah prayers (5-minute speech after khutbah; no active fundraising)

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- 5-minute speech during Taraweeh prayers (no active fundraising)
- Post-Taraweeh public event with active fundraising

Important Notes:

- Event proposal must be approved by the ADAMS Office of the Imams
- The organization is responsible for event logistics, promotion, ticket sales, and sponsorships)
- Maximum capacity of varies at locations attendees.

Cost: **\$3,000 + 5% of Funds Raised during the event**

3. Organization Appeal

An opportunity to present a **brief, organized message** by the sponsoring organization during key events Taraweeh prayers to **raise awareness** and **encourage support** for their cause. The appeal allows the organization to speak to the community, share information about their mission, and inspire people to contribute, either through future involvement or donations, without actively soliciting or conducting fundraising during the event itself.

- Booth space in the foyer
- 8-minute speech inside the Musala (No active fundraising allowed)
- Distribution of flyers, and promotional material from the booth
- No credit card machines or fundraising on premises.

Cost: \$1,500 per event

4. Ramadan Calendar Sponsorship

Your business logo and contact information will be featured on our Ramadan calendar, with over 4,000 copies printed and distributed to the community

- Your business/non-profit name, address, phone number, website, and tagline (4 words) featured on the Ramadan Calendar
- Limited to 5 sponsors

Cost: \$950 per Sponsor

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5. Educational Institutes

Bake Sale Events

- **\$150 per event** (limited to baked goods, pizza, and pre-packaged snacks)
 - Available upon request (subject to availability)

6. Muslim Student Associations & Youth Groups

Bake Sale Events

- **Free Booth for 1 Night** during Ramadan for MSAs

Sign-up Now:

https://forms.office.com/Pages/ResponsePage.aspx?id=Qb_zs0SYZ0SuXlKQnvz3gdBZcG8l6ytPvlc_q3kTWNqdUMTM1RlcwNEdXNjFGUVowTkdSWIRBVEgzRy4u

If you have any questions, please reach out via email to nour.shams@adamscenter.org. We would be happy to discuss opportunities and find the best fit for your involvement.

Terms and Conditions:

1. **Due Diligence:** Non-profit organizations requesting packages that include fundraising must complete a [due diligence](#) form before final approval.
2. **Right of Rejection:** The Adams Center reserves the right to reject any sponsorship requests at any time, at its sole discretion.
3. **Speaker Approval:** All speakers must be approved by the Office of the Imams. In addition, speakers will be required to [sign ADAMS speakers agreement](#) form before participating in any event or activity organized by the Adams Center.

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